



U-verse Update: 4Q13

AT&T U-verse Reports Record Subscriber Growth

AT&T U-verse® continued on its path of growth in the fourth quarter of 2013. In fact, as of the fourth quarter, AT&T has more pay TV subscribers than any other telecommunications company. U-verse High Speed Internet had a record fourth-quarter net gain of 630,000 subscribers, to reach a total of 10.4 million, and a record annual increase of 2.7 million. In addition to subscribers, AT&T U-verse grew its content and app offering, adding more than 100 live TV channels and new apps including The Weather Channel App. Below is a recap of our AT&T U-verse growth and highlights for the fourth quarter.

SERVICE GROWTH: U-verse hits 10.7 million total subscribers

- **5.5 million U-verse TV customers.**
- **3.8 million U-verse Voice connections.**
- **10.4 million U-verse High Speed Internet customers.**
- AT&T U-verse bundles available in **139 markets (MSAs)** across **22 states.**
- More than **90 percent** of U-verse TV customers also subscribe to High Speed Internet.
- About **two-thirds** of U-verse TV customers have a triple- or quad-play bundle.
- AT&T U-verse now has annualized total revenues of **\$13 billion.**

U-verse TV Subscribers in Service
(in millions)



U-verse High Speed Internet Subscribers in Service
(in millions)



SERVICE EVOLUTION: Continued innovation in apps and speed

- Launched **The Weather Channel App**, which gives customers customized, accurate and up-to-the minute weather information, including current conditions, hourly forecast, five-day forecast, radar maps and more.
- Lit up Austin with **AT&T U-verse with GigaPowerSM**, an all-fiber network featuring the city's fastest Internet speeds for consumers of up to 300 Mbps and plans, along with advanced TV services. Plans include increasing speeds up to 1 Gigabit per second in 2014.
- Announced **more than 100 live channels** on the U-verse App for smartphone and tablet.
- Launched **beIN SPORT PLAY**, which allows AT&T U-verse sports fans can now catch all the live action on the field even when they're away from home.

* Geographic and service restrictions apply to AT&T U-verse services. Go to att.com/u-verse to see if you qualify.

** All figures as of the end of the fourth quarter of 2013.